

# SEO MARKETTEER

Lansweeper is a software package used by IT professionals in medium-sized businesses as well as the most well-known multinationals and organizations for the inventory, analysis, and management of their entire IT network.

Want to know more? Take a look [HERE](#).

## A day in the life of



Discover



Identify



Optimize

**Identify** keyword opportunities and help build inbound links for important keywords.



Work with SEMrush/SEO Moz to identify opportunities and fix website issues that affect SERP rankings (Broken links, meta descriptions).



Recommend changes to website architecture, linking and other factors to improve SEO positions for target keywords.



Manage, measure, and enhance our organic marketing programs.



Perform ongoing **keyword discovery**, expansion and optimization.



**Optimize** SEO articles and short-form landing pages on a variety of topics relevant to Lansweeper.



Research and analyze competitor websites and online presence.



Implement a link building strategy (Off-page optimization).



Execute tests, collect and analyze data results, identify trends and insights to achieve high SERP visibility.

# Hi! My name is [your name here] I'm the new SEO Marketeer



[Paste picture here]



[Paste picture here]

## I am someone who



is enterprising and has a commercial mindset.



thinks strategically and analytically.



is dynamic, committed, hands-on and passionate.



has excellent organizational skills.

## I have a



relevant professional bachelor's degree or higher.



thorough knowledge of written and spoken English (CEFR B2).



minimum of 2 years' experience with SEO.



proven, successful track record of achieving ambitious goals.



**Going for gold?**



SEO copywriting experience?



IT geek with a broad and active interest in IT?



Experience in WordPress, SEO Moz or SEMrush?

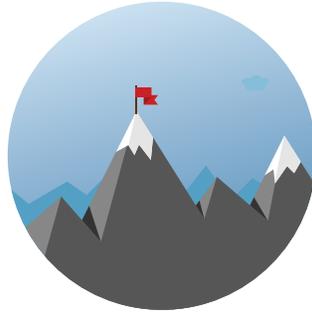


Experience with the world of B2B e-commerce?

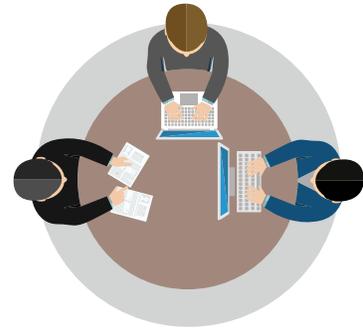
# Our offer you can't refuse



Growing along with a company  
in full expansion



Variation, challenges,  
and responsibility



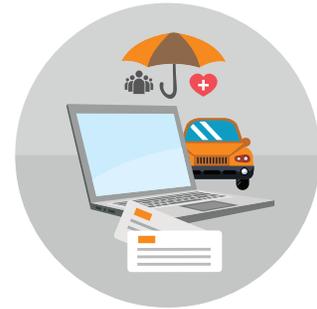
Easygoing teamwork



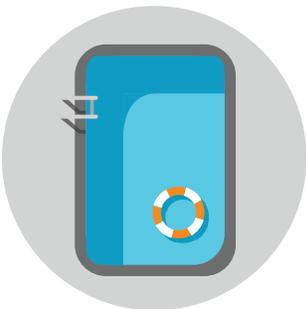
Internal and external training



Competitive wage  
Interesting bonus



Non-statutory benefits



Indoor pool



Foosball tables  
Arcade



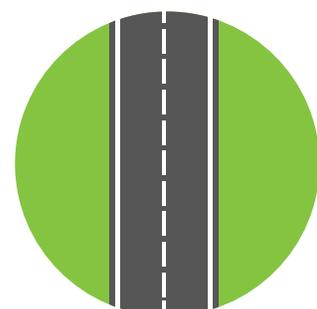
Pool table  
Lounge



Close-knit group



Spontaneous and  
company events



Central and convenient  
office location